



GHANA EXPORT PROMOTION AUTHORITY'S

ACP-EU TBT Programme

**EXPORT ACTIVITIES ON
WOODEN HOME DÉCOR SECTOR**

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THE EXPORT SECTOR OF GHANA

2

- Comprises The Traditional and Non-Traditional Export Sectors
- Non-Traditional Export (NTE) Sector began in 1969 with the setting up of the Ghana Export Promotion Authority (GEPA)
- NTE introduction was a deliberate policy of Government to:
 - Diversify the traditional export sector to increase its contribution to GDP growth . Diversification was both in quantity and quality.
 - Cushion economy of Ghana against the instability in prices of commodity exports.
 - Help address trade imbalance.

GHANA'S EXPORTS

3

- Main (Traditional) exports –unprocessed minerals, cocoa beans, timber logs & lumber
- Non-traditional exports are facilitated by GEPA –Almost 400 products categorized into the ff:
 - Agricultural
 - Handicrafts
 - Manufactures
 - Export Services – mainstreamed into NTEs portfolio

NON-TRADITIONAL EXPORT SECTOR

4

Four Main Categories:

- **Agricultural Products**
Mostly Horticultural Products
Fresh fruits e.g. pineapples, mangoes
Medicinal seeds & plants
Tropical flowers and vegetables such as okra, tinda and marrow.
- **Manufactured Products**
Processed foods such as canned tuna, cocoa and shea butter products.
Manufactured products such as pharmaceuticals, electrical cables and aluminium products, are exported to the West African Sub-region which has a population of 300 million.

- **Handicrafts**

Wood crafts, baskets, ornamentals such as beads, jewellery, kente products,

- **Services**

Strategy document on development sector launched in November 2008. Current focus is on Business Process Outsourcing, Consultancy Services, Medical Tourism and Education.

- ◆ **National Export Strategy**

Launched in September 2013 to provide focused direction in development of the NTE Sector

GHANA EXPORT PROMOTION AUTHORITY

6

- National Export Trade Promotion Organisation that facilitates the Development and Promotion of Non-Traditional Exports.
- Established in 1969 as an agency of the Ministry of Trade and Industry with the mandate to develop and promote Ghanaian exports.
- Primary Focus of GEPA- to diversify Ghana's export base from the traditional export products of Gold and other minerals, Cocoa Beans, Timber Logs and Lumber, and Electricity.

CORE ACTIVITIES

7

- GEPA is positioned in the National Export System as the coordinating pivot for the various public and private sector agencies involved in export trade development and facilitation. GEPA acts as an interface between these bodies and the clientele.
- The core activities of GEPA over the years have included;
 - - Product development initiatives,
 - - Providing market information to the export community,
 - - Market penetration assistance to Ghanaian exporters,
 - - Capacity building of Ghanaian exporters, and
 - - Development of national export awareness.

National Export Strategy

8

- Overall Objective -to develop the potential of the non-traditional export (NTE) sector to enable it make maximum contribution to GDP growth.
- Has identified private sector as the main agent of change and key actor in developing the non-traditional export sector.

National Export Development Programme

9

- Eleven priority products are focus of the NES
 1. Cocoa Products
 2. Fishery products
 3. Horticulture products
 4. Apparel
 5. Shea Products
 6. Cashew Products
 7. Yam
 8. Oil palm
 9. Jewellery
 10. Crafts and Creative Industry
 11. Services

CRAFTS AND CREATIVE INDUSTRY

10

- Wood Carvings (statuettes)
- Basketware
- Jewellery
- Beads
- Kente products
- Drums
- Batik Tye & Dye
- Rattan Furniture, etc.

Wooden Home Décor Sector Exports Business

11

- Register business at Registrar Generals Department
- Register with GEPA with the following requirements:
 - For a Limited Liability Company
 - ✦ A Certificate of Incorporation
 - ✦ A Certificate to Commence Business
 - ✦ The Company's Regulation Code
 - ✦ Tax Identification Number (TIN)
 - ✦ Email Address
 - For Sole Proprietorship/Enterprise
 - ✦ A Certificate of Registration
 - ✦ Form A
 - ✦ E-mail Address

Ghana Export School support to Wooden Home Décor Products

12

- Resource persons from the following organisations are invited to train exporters on quality standards and certification
 - Ghana Standards Authority
 - Museum and Monuments
 - Timber Industry Development Division

Procedures for exporting the Wooden Home Decor

13

- Instruction for Dispatch of Goods from Airline or Shipping Line.
- Packing List
- Commercial Invoice
- Certificate of Origin
 - EUR 1 Certificate from Ghana Chamber of Commerce & Industry (GCCI) for EU market
 - GSP Form for US market from GCCI
- Requisite Permits / Certificates

Requisite Permits and Certificates

14

- Main Raw material (wood) and sawn lumber permit from Timber Industry Development Division (TIDD) of Forestry Commission
- Antiques – You need permit from Ghana Museum and Monuments Board
- No permit is required on Carvings, Sculptures and paintings from wood.

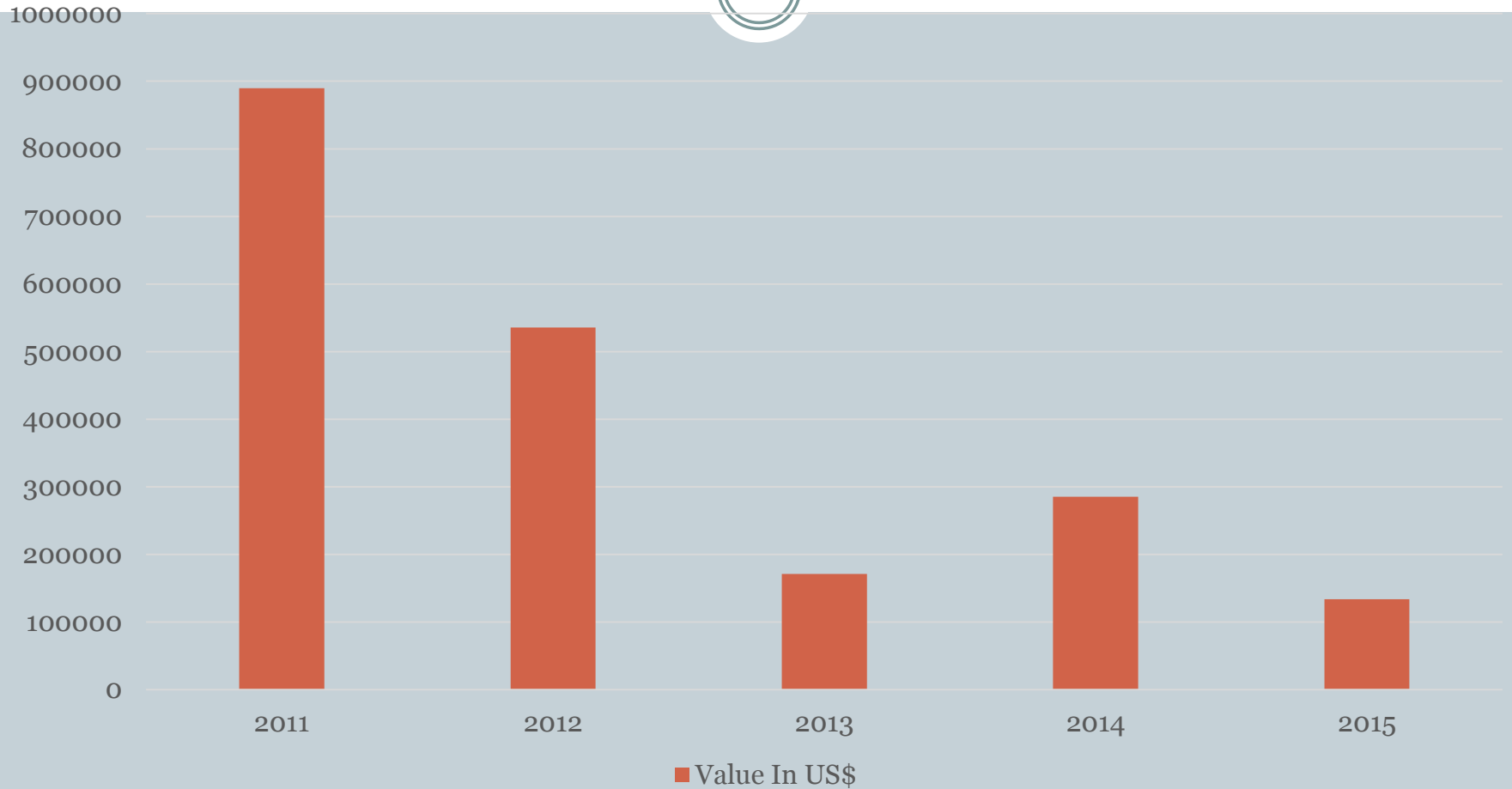
Performance at the Wood Carvings (Statuette) Sector

15

2011	2012	2013	2014	2015
889477	535,814	171,158	285,495	133,671

Export Performance in the Wood Carvings Sector

16



FOR FURTHER INFORMATION ON GHANA'S EXPORT TRADE

17

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